

Host An Event

The Motorcycle Safety Foundation offers tools for conducting a seminar to encourage car drivers to be more aware of motorcyclists on the roadway and help reduce the number of crashes that happen when a driver violates a rider's right-of-way. The program can be taught by anyone concerned with traffic safety.

Whether you're a schoolteacher, a community leader, or a corporate safety official, you'll find it rewarding to present this curriculum to your students, your peers, or your employees.

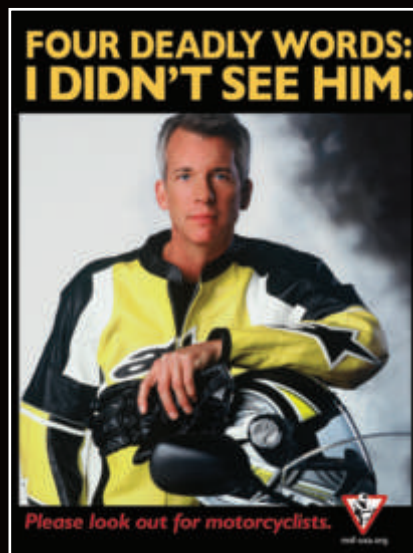


The **Intersection** program features a video that combines personal stories and character development with a dramatic new look at a crash scene that's all too common. The DVD contains three separate 13-minute versions to appeal to teens (via driver education classes), adults (via traffic schools), and commercial drivers (via employee orientation). The program includes Leader's Guide, ten Participant's Guides, and 25 Quick Tips brochures.

Please visit www.forcardrivers.com to learn more about MSF's motorist awareness efforts and to order **Intersection**.

MSF's Mission

To make motorcycling safer, and more enjoyable, by ensuring access to lifelong quality education and training for current and prospective riders, and by advocating a safer riding environment.



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QUICK TIPS



Ten Things All Car & Truck Drivers Should Know About Motorcycles

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1

Over half of all fatal motorcycle crashes involve another vehicle. Most of the time, the motorist, not the motorcyclist, is at fault. There are a lot more cars and trucks than motorcycles on the road, and some drivers don't "recognize" a motorcycle – they ignore it (usually unintentionally).

2

Because of its small size, a motorcycle can be easily hidden in a car's blind spots (door/roof pillars) or masked by objects or backgrounds outside a car (bushes, fences, bridges, etc). Take an extra moment to look for motorcycles, whether you're changing lanes or turning at intersections.

3

Because of its small size, a motorcycle may look farther away than it is. It may also be difficult to judge a motorcycle's speed. When checking traffic to turn at an intersection or into (or out of) a driveway, predict a motorcycle is closer than it looks.

4

Motorcyclists often slow by downshifting or merely rolling off the throttle, thus not activating the brake light. Allow more following distance, say 3 or 4 seconds. At intersections, predict a motorcyclist may slow down without visual warning.

5

Motorcyclists often adjust position within a lane to be seen more easily and to minimize the effects of road debris, passing vehicles, and wind. Understand that motorcyclists adjust lane position for a purpose, not to be reckless or show off or to allow you to share the lane with them.

6

Turn signals on a motorcycle usually are not self-canceling, thus some riders (especially beginners) sometimes forget to turn them off after a turn or lane change. Make sure a motorcycle's signal is for real.

7

Maneuverability is one of a motorcycle's better characteristics, especially at slower speeds and with good road conditions, but don't expect a motorcyclist to always be able to dodge out of the way.

8

Stopping distance for motorcycles is nearly the same as for cars, but slippery pavement makes stopping quickly difficult. Allow more following distance behind a motorcycle because it can't always stop "on a dime."

9

When a motorcycle is in motion, see more than the motorcycle – see the person under the helmet, who could be your friend, neighbor, or relative.

10

If a driver crashes into a motorcyclist, bicyclist, or pedestrian and causes serious injury, the driver would likely never forgive himself/herself.

Please Look Out For Motorcyclists

